



BUSINESS INSIGHT PROGRAM

Boston University • Saint Peter's University • UC Berkeley

14 – 19 years

See centre information on pages 90, 96 and 98

In this Business Insight program, students will be introduced to the elements of business English that will help prepare them for the modern business world. Students will learn how to write a CV, search and apply for jobs, and ask and answer interview questions.

This course is for students aged 14-19 who are thinking about pursuing an international education or career abroad. This program will give students a start on their international business ambitions.

Ardmore Language Schools is not affiliated with Boston University, Saint Peter's University, or UC Berkeley. Although programs are scheduled to occur on the campuses of Boston University, Saint Peter's University, or UC Berkeley, the use of university facilities and/or property does not constitute or imply the endorsement or support of language schools by Boston University, Saint Peter's University, or UC Berkeley.





WHO CAN TAKE PART

We are delighted to introduce our new US program. Our talented and friendly teachers will offer advice and encouragement for students new to the business world, while helping the more advanced students improve their vocabulary and gain further confidence. Whether your students are completely new to the business world or have previous experience, they are sure to enjoy this course.

INCLUDED

- 15 hours per week of business English
- **1 Full Day Excursion (per week)**
e.g. Boston- Whale Watching, New York – Downtown/Financial District, San Francisco- Walk across the Golden Gate Bridge
- **3 Half Day Excursions (per week)**
e.g. Boston- Harvard University, New York- Empire State Building, San Francisco- North Beach and Chinatown

SELLING POINTS

- The Business Insight program provides students with the opportunity to learn how to create a CV that they will be able to use for their present and future endeavors
- Students will have immersive business experiences throughout their course
- The Business Insight program will give the students a perfect chance to practice reading, writing, listening and speaking skills in real-world business situations

MISCELLANEOUS

Learning business vocabulary will give students the confidence to speak in front of friends, family or in public, and it can be tailored to their age and skill level.

The final presentation gives the students a chance to showcase their new skills.

Students are encouraged to communicate in English and create a project that they are proud to present as a team in front of the whole school during their graduation ceremony.

Students will have the chance to meet, socialize and network with other like-minded students from all over the world. Their use of practical and conversational English combined with their daily language classes will help to improve their spoken and written English.

BOSTON DISCOVERY + BUSINESS ENGLISH



2 WEEKS

SAMPLE SUMMER PROGRAMME 2019*

	MORNING	AFTERNOON	EVENING
Sunday	WELCOME TO ARDMORE		
Monday	Placement Tests & Lessons	Center Orientation & Student Integration	Welcome Icebreaker Games
Tuesday	Business English Lessons	Explore Quincy Market & Faneuil Hall	Egg Protector
Wednesday	Business English Lessons	Red Sox Fenway Park Stadium Tour	Talent Show
Thursday	Business English Lessons	Activities On Campus	Casino Night
Friday	Business English Lessons	Explore Cambridge – Harvard University	Disco
Saturday	Whale Watching Boat Cruise		Sports Tournament
Sunday	Relax On Campus & Brunch/Optional Excursions Or Activities		Movie Night
Monday	Business English Lessons	Activities On Campus	Capture The Flag
Tuesday	Business English Lessons	New England Aquarium	Find Dr Ardmore
Wednesday	Business English Lessons	Freedom Trail Guided Tour	Karaoke
Thursday	Business English Lessons	Activities On Campus	Rounders
Friday	Business English Lessons	Charlestown & The USS Constitution	Disco
Saturday	Discover Back Bay Area, Shopping at Newbury Street & Prudential Shopping Center with Entrance to Skywalk Observatory		Mini Olympics
Sunday	GOODBYE ARDMORE		

ENGLISH LESSONS:

15 hours per week (3 hours per day, 5 days per week); maybe morning or afternoon.

SPORTS / ACTIVITIES AND PROJECT WORK:

Football, tennis, swimming, basketball, baseball, volleyball, arts & crafts, etc; maybe morning or afternoon.

* The Programme may vary due to operational reasons

SAINT PETER'S UNIVERSITY DISCOVERY + BUSINESS ENGLISH RESIDENTIAL



2 WEEKS

SAMPLE SUMMER PROGRAMME 2019*

	MORNING	AFTERNOON	EVENING
Sunday	WELCOME TO ARDMORE		
Monday	Placement Tests & Lessons	Center Orientation & Student Integration	Welcome Icebreaker Games
Tuesday	Business English Lessons	Explore Midtown & the Empire State Building	Dinner in Manhattan
Wednesday	Business English Lessons	Upper West Side & American Museum of Natural History	Talent Show
Thursday	Business English Lessons	Activities On Campus	Casino Night
Friday	Business English Lessons	Metropolitan Museum of Art & Central Park	Disco
Saturday	Little Italy, Chinatown, Walk the Brooklyn Bridge, DUMBO & Brooklyn Bridge Park		Sports Tournament
Sunday	Relax On Campus & Brunch/Optional Excursions Or Activities		Movie Night
Monday	Business English Lessons	Activities On Campus	Capture The Flag
Tuesday	Business English Lessons	Top of The Rock & Times Square	Dinner in Manhattan
Wednesday	Business English Lessons	Boat Ride to Ellis Island & Statue of Liberty	Karaoke
Thursday	Business English Lessons	Activities On Campus	Rounders
Friday	Business English Lessons	Greenwich Village (Washington Square Park and NYU) & SoHo	Disco
Saturday	Downtown/Financial District – Wall Street, Wall Street Bull, 9/11 Memorial & Museum		Mini Olympics
Sunday	GOODBYE ARDMORE		

ENGLISH LESSONS:

15 hours per week (3 hours per day, 5 days per week); maybe morning or afternoon.

* The Programme may vary due to operational reasons

U.C. BERKELEY DISCOVERY + BUSINESS ENGLISH



2 WEEKS

SAMPLE SUMMER PROGRAMME 2019*

	MORNING	AFTERNOON	EVENING
Sunday	WELCOME TO ARDMORE		
Monday	Placement Tests & Lessons	Center Orientation & Student Integration	Welcome Icebreaker Games
Tuesday	Business English Lessons	Explore North Beach & Chinatown	Egg Protector
Wednesday	Business English Lessons	Explore Alamo Square/Haight & Ashbury	Talent Show
Thursday	Business English Lessons	Activities on Campus	Casino Night
Friday	Business English Lessons	Academy of Sciences	Disco
Saturday	Walk Across the Golden Gate Bridge with Entrance to the Exploratorium & Ferry Building		Sports Tournament
Sunday	Relax On Campus & Brunch/Optional Excursions Or Activities		Movie Night
Monday	Business English Lessons	Activities On Campus	Capture The Flag
Tuesday	Business English Lessons	Golden Gate Park & Land's End	Find Dr Ardmore
Wednesday	Business English Lessons	Union Square & Yerba Buena Gardens	Karaoke
Thursday	Business English Lessons	Activities on Campus	Rounders
Friday	Business English Lessons	Lombard Street & Coit Tower	Disco
Saturday	Pier 39 & Golden Gate Bridge Boat Cruise		Mini Olympics
Sunday	GOODBYE ARDMORE		

ENGLISH LESSONS:

15 hours per week (3 hours per day, 5 days per week); maybe morning or afternoon.

* The Programme may vary due to operational reasons